

1. Dates of the contest:

- March 26 - April 1. All publications on Facebook and Instagram should be posted before 23:59 on April 1, 2018.
- The winner of the contest will be announced on April 3, 2018.

2. Rules and procedures of the contest:

- Each participant shall publish one or several videos about his/her life and studies at the British Higher School of Art and Design, accompanied by hashtags #britankavlogweek and #mybritanka. Organizers of the contest reserve the right to refuse to consider the works if they do not comply with moral and ethic standards.
- The contest is conducted on Facebook and Instagram social networks only.

3. Mandatory conditions of participation in the contest:

- Subscribe to the British Higher School of Art and Design official accounts: Instagram.com/bhsad and facebook.com/bhsad.
- Post one or more videos about your life and studies at the British Higher School of Art and Design in your Instagram or Facebook account.
- Place the official hashtags of the contest (#britankavlogweek and #mybritanka) below the videos intended for the contest.

4. Evaluation procedure:

- The winner will be a participant whose video is chosen by the Communications Department of the BHSAD.
- The winner will be chosen among all participants of the contest in Instagram and Facebook.
- The videos for the contest must be posted only during the dates of the contest, from March 26 to April 1, 2018.
- Representatives of the BHSAD administration cannot take part in the contest.

5. Prize:

- A trip to London for one person to take place on any dates from June 1 to August 1, 2018
- The organizers pay for the following expenses: Moscow-London-Moscow plane ticket on any dates from June 1 to August 1, assistance in obtaining the UK visa, 1 night in a hotel in central London.
- The prize cannot be received in cash and can only be used for the intended purpose described above.
- The prize is given to the winner personally, the transfer of the prize to third parties is not allowed.
- In case the sum of the expenses mentioned above exceeds 40,000 rubles, the winner pays additional expenses by his/herself.