University of Hertfordshire UH

School of Creative Arts

Title of Programme: Fashion

Programme Code: CTBRFASH

For Collaborative: Franchise at The British School of Higher Art and Design

Programme Specification

This programme specification is relevant to students entering:
 01 September 2021

Associate Dean of School (Academic Quality Assurance):
 Barbara Brownie

Signature

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification Fashion

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	British School of Higher Art and Design, Moscow
University/partner campuses	British School of Higher Art and Design, Moscow
Programme accredited by	Not applicable
Final Qualification	BA (Hons)
All Final Award titles (Qualification and Subject)	Fashion Design
FHEQ level of award	6
UCAS code(s)	Not applicable
Language of Delivery	English

A. Programme Rationale

The School of Creative Arts, University of Hertfordshire Fashion franchise programme at BHSAD is intended to equip graduates with the knowledge and skills to work in any Fashion business. The learning will prepare students to take up careers in a variety of fashion roles including design, buying, merchandising, strategic marketing, e-commerce, sourcing and allocating, sales and production management. The Fashion Design award is for students whose ambitions lie within the creative side of the fashion and equips students with creative risk taking. Our students study in a spacious and contemporary studio with fantastic facilities and equipment including digital and 3D printers.

This programme is focused on creativity and innovation within an industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes and changes our appreciation and understanding of the world around us. As a student, we develop your skills and knowledge to become a confident fashion learner in a dynamic and exciting environment. We develop your communication, creative and technical skills and prepare you for a career in the Fashion industry.

Students are taught by a highly experienced full-time team supported by specialist technicians in a modern and spacious environment. Student learning is supported by a diverse and exciting range of visiting specialists known for their design, branding, marketing, business and textile knowledge.

Students learn about fashion history and new exciting innovations in contemporary fashion design and develop their fashion awareness and knowledge throughout the course. As well as an involvement with student competitions and live client briefs, where possible an awareness of the 'real world' demands of the profession is supported through visits to design studios, retailers and consultancies. Students also benefit from our relationships with leading companies in Moscow as well as the UK programme's relationships with leading design professionals, that have included Lou Dalton (Lou Dalton), Greg Burne (Big Active), Catherine Scorey (Ted Baker), Mark Bloomfield (Electrobloom), Les Wynn (Xerox), Alison Lloyd (Ally Capellino), Jonathon Barnbrook (Barnbrook Studios) and Sebastian Conran (Conran and Partners).

The programme has a highly successful track record in securing accredited work placements for its students. With strong industry connections, students will have the chance to work with some of the leading Fashion companies in the world, gaining valuable professional experience and building vital connections for future career prospects.

The option to complete their final year of study at the University of Hertfordshire in the UK is guaranteed to any student meeting the requirements for progression from L5 to L6 study. Students may also choose to undertake their Level 5 studies at the School of Creative Arts in the UK (subject to meeting the requirements for progression from L4 to L5 study) and **either** return to Moscow or remain in the UK to complete their final year of study. The student experience allows for a fully international experience, studying within a large UK university setting, drawing on the resources of the UK and London.

The programme is part of a portfolio of courses run as a franchise partnership between the University of Hertfordshire and the British Higher School of Art and Design in Moscow. The course structure and modules are based on the UK programme. The student experience is intended to bring together a hybrid of the approach of UK art and design education with strengths drawn from the Russian creative industries context and educational traditions.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in UPR TL03.

Additionally this programme aims to:

- Encourage students to work innovatively and creatively using an understanding of the breadth of possibilities offered through fashion practices.

- Foster a systematic understanding of key aspects of fashion including current developments and debates in the discipline.

- Enable students to make reasoned judgements, frame appropriate questions and draw independent conclusions.

- Facilitate an awareness of the practices of fashion in professional; cultural and historical contexts.

- Foster the transferable skills which will enable students to respond to current and future career challenges.

- Equip students with the skills to work professionally in the disciplines related to fashion and contribute creatively in a variety of roles, working independently and as part of multidisciplinary design teams.

- Provide the opportunity, through Critical and Cultural Studies delivered as an integral part of studio projects, for students to develop critical insight into contemporary fashion practices and debates. Students will be able to locate their own work within a wider cultural context, with a clear understanding of the cultural, aesthetic and professional forces that shape contemporary fashion design, using them to reflect on their own practice.

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- Enable students to communicate effectively to specialist and non-specialist audiences in oral, written and visual forms.

- Prepare students for further academic or professional study by equipping them to initiate and manage an independent course of study.

- Enable the student to explore the marketing communications and commercial contexts of their discipline.

- Enable the student to gain an understanding of marketing and its application and relevance to the creative and cultural industries.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Art and Design and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
A1- Demonstrate an awareness of the critical, contextual, historical, conceptual and ethical dimensions of the student's discipline, in particular and art and design, in general. A2- Demonstrate knowledge and understanding of the relationship of the practitioner with stakeholders, within a professional environment. A3- Demonstrate knowledge and understanding of the key developments of current and emerging media and technologies and of inter- and multi–disciplinary approaches.	Acquisition of knowledge and understanding is through a combination of lectures, studio-based work and workshops at all levels. Learning is instigated by set projects with tutorial support including small group tutorials. The Critical and Cultural Studies program makes a particular contribution to the acquisition of cultural, historical and professional understanding throughout all levels of study. There is a requirement of written work at all levels and an extended essay at level 6. Additional support is provided by a personal tutor, tutorial surgery hours, a special needs and dyslexia support tutor. Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject. Throughout, the learner is encouraged to undertake independent study both to	Students' knowledge and understanding of their discipline is tested through in-course assessments of outcome submissions, presentations and essay assignments. Knowledge and understanding of the professional aspects of the discipline are tested through course work consisting of practical outcomes, case studies and written projects.

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	supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject. At level 6, students demonstrate their knowledge and understanding of a particular aspect of fashion through a programme of course work, much of which is determined by them with sufficient guidance.	
Intellectual skills	**Teaching and learning methods**	**Assessment strategy**
B1-Generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively as self-initiated activity and/or sin response to set briefs. B2 - Foster inquiry, critical thinking and curiosity in the processes of observation, investigation, speculative inquiry, visualisation and/or making. B3- Analyse information and experiences and formulate independent judgements articulating reasoned arguments. B4-Navigate, select, retrieve evaluate, manipulate and manage information from a variety of sources, B4. Navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources.	Intellectual skills are developed throughout the programme by the methods and strategies outlined in section A, above. Typically, the student's conceptual development will be evident in a design process which demonstrates creative thinking and problem solving, analysis and judgement in the development of solutions and a willingness to explore a range of media. Conceptual development is an integral part of studio work and is fostered by set-briefs, in-course exercises, workshops, self-determined briefs, seminars and tutorial work. Throughout, the learner is encouraged to develop intellectual skills further by independent study.	Intellectual skills are assessed by in-course assessments of outcome submissions and presentations. Typically, evidence will consist of work sheets, sketch books, research, design ideas, digital medium and proposals. Intellectual skills relevant to marketing are assessed through set and negotiated projects, surveys and case studies.
Practical skills	**Teaching and learning methods**	**Assessment strategy**
C1-Begin to employ appropriate materials, techniques and methods in relation to contemporary commercial fashion. C2-Demonstrate relevant levels of professional competence in the	Practical skills refer to the practical and professional skills employed in the production of design ideas and solutions. At levels 4, 5 and 6 these skills are developed through set briefs, exercises and workshops. At level 6, students are expected to	Practical skills are evidenced in the production values of course work and are assessed through outcome submissions and presentations.

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Transferable skills	Teaching and learning methods	Assessment strategy
realisation, presentation and communication of design ideas in fashion. C3-Make aesthetic and functional judgements in the realisation of design ideas.	demonstrate professionalism together with aesthetic and functional judgements in the presentation of their ideas.	

Transferable skills	Teaching and learning methods	Assessment strategy
D1- Manage and make appropriate use of intention, process, outcome, context and the methods of dissemination. D2- Be resourceful and entrepreneurial. D3- Study independently, set goals, manage workloads and meet deadlines. D4- Interact effectively with others, for example through collaboration, collective endeavour and negotiation. D5-Communicate and present ideas and work to audiences in a range of situations.	Transferable skills are developed throughout the programme. The skills of research, digital technology and self-management are integral to coursework at all levels. Personal responsibility becomes an increasingly important skill as students progress to level 6 study. Critical awareness and flexibility are developed through self-assessment and negotiated projects and self-determined projects. Communication skills are developed through oral presentations and in written work. The ability to work flexibly with others is developed through group projects. Business, marketing and communication skills are taught using group working, directed reading, independent study, role-play and presentations. Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.	Transferable skills are assessed through a range of assignments built into the curriculum. In-course assessment is by submission of a portfolio, presentations and written work.

English Language

All aspects of the programme are delivered and completed in English. It is expected that all students will continue to build upon their level of English throughout the duration of their programme of study. Students studying in Moscow at BHSAD are expected to commit to the ongoing development of their English language skills throughout all elements of their programme of study in order to maintain a comparable learning experience and level of achievement as their UK based, English speaking peers. For this to succeed, it is expected that students use English as their primary means of communication with their peers and tutors at all times. This is particularly important for the continued development of speaking and listening skills. Efforts should also be made to maintain a commitment to language development outside of timetabled activities although it is acknowledged that this will require additional efforts from the individual student.

In addition to general programme specific communication requirements, some modules have language specific communication requirements in place which will normally be highlighted within the DMD and or other assessment documentation. Ineffective communication will inhibit the student's ability to meet the learning outcomes of such modules leading to reduced or fail grades through poor performance.

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full time (3 years) and part time (6 years) modes and leads to the award of BA with Honours in Fashion Design.

Entry is normally at level 4 with A-level or equivalent qualifications as detailed in section G, but is possible at subsequent levels subject to appropriate qualifications and experience. Intake is normally Semester A (September).

Professional and Statutory Regulatory Bodies

No accreditation.

Work-Based Learning, including Sandwich Programmes

The programme supports the student in opportunities to undertake live projects which may arise through their own endeavour and works to build such opportunities into the student's learning and assessment through negotiation of briefs and presentable outcomes. The term 'live projects' refers here to a range of activities that extends well beyond those that are primarily commercial and includes social enterprise projects undertaken in connection with community groups, arts organisations and other agencies. Where a student wishes to undertake a live project, it is a requirement that before it commences there is in place a learning contract that specifies clearly how it enables the student to fulfil the module Learning Outcomes; the materials to be submitted for assessment; the date of submission for that material; what the work means in terms of the student's attendance and workload and an appropriate strategy for supervision by a tutor. That contract has to be agreed by both the module tutor and the Programme Leader.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full time; part time

Entry point Semester A

Level 4

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Fashion Design Fundamentals 1: Introduction to Fashion Principles (BHSAD)	4FTC1359	30	English	0	100	0	AB
Fashion Design Skills 1: Introduction to Fashion Function (BHSAD)	4FTC1360	30	English	0	100	0	AB

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Fashion Design Studio 1: Introduction to Fashion Application (BHSAD)	4FTC1361	30	English	0	100	0	AB
Critical and Cultural Studies: L4 Fashion (BHSAD)	4FTC1362	30	English	0	100	0	AB

Level 5

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Fashion Design Skills 2: Fashion Function (BHSAD)	5FTC1349	30	English	0	100	0	AB
Fashion Design Studio 2: Fashion Innovation (BHSAD)	5FTC1350	30	English	0	100	0	AB
Fashion Design Fundamentals 2: Fashion Principles (BHSAD)	5FTC1351	30	English	0	100	0	AB
Critical and Cultural Studies: L5 Fashion (BHSAD)	5FTC1352	30	English	0	100	0	AB

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Level 6

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Professional Portfolio (BHSAD)	6FTC1239	30	English	0	100	0	AB
Critical and Cultural Studies: L6 Fashion Degree Essay (BHSAD)	6FTC1240	30	English	0	100	0	AB
Fashion Design: Major Project (BHSAD)	6FTC1241	60	English	0	100	0	AB

The award of an honours degree requires 360 credit points passed with a minimum of at least 120 at level 6 including the final degree project appropriate to the award title.

Progression to levels 5 and 6 requires a minimum of 90 and 210 credits respectively and passes in all compulsory modules.

Progression to level 6 of the BA (Hons) Fashion at the University of Hertfordshire in the UK is guaranteed to any student who has passed 240 credits of study including at least 120 at Level 5.

The option to progress to Level 5 of study in the UK is also available to students who have passed a minimum of 90 credits at level 4 of study.

Students planning to take up either option should, in the first instance, contact their programme administrator and must also notify the School of Creative Arts Admissions Tutor in writing at the start of Semester B of their Level 4 or Level 5 of study, as appropriate.

Table1b (below) details the minimum requirements for all awards.

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FASHION DESIGN FULL TIME STUDY ROUTE (3 years)

Semester A	YEAR 1	Semester B
Fashion Design Fundamentals 1: Introduction to Fashion Principles (BHSAD) 4FTC1359 30 Credits (L4)		
Fashion Design Skills 1: Introduction to Fashion Function (BHSAD) 4FTC1360 30 Credits (L4)		
Fashion Design Studio 1: Introduction to Fashion Application (BHSAD) 4FTC1361 30 Credits (L4)		
Critical and Cultural Studies: L4 Fashion (BHSAD) 4FTC1362 30 credits (L4)		

Semester A	YEAR 2	Semester B
Fashion Design Fundamentals 2: Fashion Principles (BHSAD) 5FTC1351 30 Credits (L5)		
Fashion Design Skills 2: Fashion Function (BHSAD) 5FTC1349 30 Credits (L5)		
Fashion Design Studio 2: Fashion Innovation (BHSAD) 5FTC1350 30 Credits (L5)		
Critical and Cultural Studies: L5 Fashion (BHSAD) 5FTC1352 30 credits (L5)		

Semester A	YEAR 3	Semester B
Fashion Design: Major Project (BHSAD) 6FTC1241 60 Credits (L6)		
Professional Portfolio (BHSAD) 6FTC1239 30 Credits (L6)		
Critical and Cultural Studies: L6 Fashion Degree Essay (BHSAD) 6FTC1240 30 Credits (L6)		

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FASHION DESIGN PART TIME STUDY ROUTE (6 years)

YEAR 1	
Semester A	**Semester B**

Fashion Design Skills (1): Introduction to Fashion Function (BHSAD) 4FTC1360   30 Credits (L4)

Critical and Cultural Studies: L4 Fashion (BHSAD) 4FTC1362   30 credits (L4)

YEAR 2	
Semester A	**Semester B**

Fashion Design Fundamentals (1): Introduction to Fashion Principles (BHSAD) 4FTC1359   30 Credits (L4)

Fashion Design Studio (1): Introduction to Fashion Application (BHSAD) 4FTC1361   30 Credits (L4)

YEAR 3	
Semester A	**Semester B**

Fashion Design Skills (2): Fashion Function (BHSAD) 5FTC1349   30 Credits (L5)

C&CS: L5 Fashion (BHSAD) 5FTC1352   30 credits (L5)

YEAR 4	
Semester A	**Semester B**

Fashion Design Fundamentals (2): Fashion Principles (BHSAD) 5FTC1351   30 Credits (L5)

Fashion Design Studio (2): Fashion Innovation (BHSAD) 5FTC1350   30 Credits (L5)

YEAR 5	
Semester A	**Semester B**

Fashion Design: Major Project (BHSAD) 6FTC1241   60 Credits (L6)

YEAR 6	
Semester A	**Semester B**

Professional Portfolio (BHSAD) 6FTC1239   30 Credits (L6)

Critical and Cultural Studies: L6 Fashion Degree Essay (BHSAD) 6FTC1240   30 Credits (L6)

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in UPR AS14, Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	Fashion Design	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate	Untitled	45 credit points at level 4	4	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of Higher Education	Untitled	120 credit points at level 4	4, 5	See: http://www.herts.ac.uk/about-us/corporate-governance
Diploma of Higher Education	Fashion Design	240 credit points including at least 120 at level 5	5, 6	A1, A3 B1, B2, B3, B4 C1, C2, C3 D1, D2, D3, D4
BA	Fashion Design	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3 B1, B2, B3, B4 C1, C2, C3 D1, D3, D4

Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, UPR AS11, UPR AS12/UPR AS13 *(delete as applicable)* and UPR AS14) with the exception of those listed below, which have been approved by the University:

- Module 6FTC1240 Critical and Cultural Studies: L6 Fashion Degree Essay **cannot** be substituted with equivalent credits from any level to improve the degree classification of the award BA (Hons) Fashion Design.

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Course Code	Award Title	Modules (child instance codes and Title)	Must be included in Award degree algorithm
CTBRFAD	BA (Hons) Fashion Design	6FTC1240 – Critical and Cultural Studies: L6 Fashion Degree Essay	Yes

Further points of clarification and interpretation relevant to this specific programme are given below:

- Students are expected to commit to all elements of their programme of study, be punctual in their attendance and meet deadlines. Persistent, unexplained absence or late arrival / departure from lectures, seminars and practicals is not acceptable. Students may be required to attend some specific timetabled sessions for their programme. Some modules have additional specific attendance requirements in place which will normally be highlighted within the relevant DMD (Definitive Module Document) or other assessment documentation (module guide or assignment brief). Lack of attendance may inhibit the student's ability to meet the learning outcomes of such modules leading to reduced or fail grades through poor performance.

Students transferring between Franchise Partners and UH:

In instances where a student has transferred between the UH and a Franchised version of this programme (or vice versa), final degree classification will be determined using the standard UH methodology (i.e. L5 performance will count towards classification, in addition to L6) irrespective of the location of the final year of study.

The programme operates a University-wide policy for treatment of serious adverse circumstances and students receive details in the Student Handbook.

Other information relevant to the programme

- **Copyright:** Students retain the Intellectual Property Rights, including copyright, in their films, images and other artefacts. Unless specifically notified by the student, the student grants the University the right to use any of their material for non-commercial academic use including the promotion of the Programme, School of Creative Arts and the University. The student may withdraw this consent at any time by contacting their programme leader.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- Head of British Programmes.
- A Deputy Director Academic Quality.
- Programme Leaders responsible for day to day management of the student experience, open days and selection processes.
- A designated Administrator to deal with day to day programme administration.
- Year Leaders responsible for general day to day management of the year group, including pastoral care.
- Module Leaders responsible for individual modules.
- Programme Committees.

at UH by:

- Dean of School.
- Associate Dean of School International

- A Collaborative Partnership Leader responsible for day to day communications with BHSAD, academic quality and moderation processes.

Support
Students are supported by:

- Advice at the admissions stage to ensure they have a clear picture of the programme, with access to further information by email.
- An induction at the beginning of each new academic session.
- Academic Subject Group Leader to oversee and advise on programme related issues.
- A Programme Leader responsible for day to day management of the student experience, open days and selection processes.
- Year Leaders responsible for general day to day management of the year group, including pastoral care.
- Module Leaders responsible for individual modules.
- Tutors to provide academic and pastoral support.
- Student representatives on Programme Committees.
- StudyNet use as part of the learning environment.
- Access to digital and print collections of information resources.
- Careers advice for all current students and graduates.
- A Collaborative Partnership Leader who will meet students on a bi-annual basis.

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:
- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The Ask Herts website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: http://www.herts.ac.uk/secreg/upr/. In particular, UPR SA07 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147

G. Entry requirements

The normal entry requirements for the programme are:

Admission to the BA (Hons) programme is normally through one of the following specified routes or equivalent:

- foundation year of art and design study;
- school study showing a good academic profile, including ability in art and design subjects, equivalent to UK level 3 study;
- professional experience equivalent to a pre-degree year of study.

All students must have an IELTS score of 6 or equivalent.

Selection is usually by interview and portfolio inspection. BHSAD may specify that the applicant undertakes an entry exam.

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Candidates for Level 4 should be able to show evidence of:

- a portfolio of work demonstrating a broad-based approach to visual language and media handling;
- visual communications and problem-solving skills;
- an open-minded and questioning attitude to ideas and issues;
- a desire to engage in contextual debate in relation to fashion design practice;
- written and verbal communication skills.

Non-standard / Direct Applicants into Year 2

In the case of students seeking to transfer to the programme from either foundation degree courses or from another non BHSAD degree courses, applications will be looked at on a case by case basis.

Progression either to Level 5 or Level 6 of the BA (Hons) Fashion at the University of Hertfordshire in the UK is guaranteed to any student who, on completion of their Level 4 or Level 5 of study, has met the minimum requirements to progress to the next Level of Study. Candidates wishing to take up either of these options should, in the first instance, contact their programme administrator and will also be required to notify the School of Creative Arts Admissions Tutor in writing at the start of Semester B of their Level 4 or level 5 of study, as appropriate.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in UPR SA03), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:

Clare Lopeman: clare@britishdesign.ru

Or

School of Creative Arts, University of Hertfordshire

Telephone: 01707 285300
Email: ctaschooladmin@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

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BA (Hons) Fashion Design

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

	Module Title	Module Code	Knowledge & Understanding			Intellectual Skills				Practical Skills			Transferable Skills				
			A1	A2	A3	B1	B2	B3	B4	C1	C2	C3	D1	D2	D3	D4	D5
Level 4	Fashion Design Skills 1: Introduction to Fashion Function (BHSAD)	4FTC1360			X	X				X	X				X		X
	Fashion Design Fundamentals 1: Introduction to Fashion Principals (BHSAD)	4FTC1359	X				X	X		X	X	X	X			X	
	C&Cs L4: Fashion (BHSAD)	4FTC1362	X			X			X				X		X		
	Fashion Design Studio 1: Introduction to Fashion Application (BHSAD)	4FTC1361	X			X		X			X				X	X	
	Fashion Design Skills 2: Fashion Function (BHSAD)	5FTC1349	X		X				X	X		X		X	X		X
	Fashion Design Fundamentals 2: Fashion Principals (BHSAD)	5FTC1351		X	X	X	X				X	X		X			X
	C&Cs L5: Fashion (BHSAD)	5FTC1352			X		X		X				X		X		
	Fashion Design Studio 2: Fashion Innovation (BHSAD)	5FTC1350		X		X		X		X	X		X				
	Fashion Design: Major Project (BHSAD)	6FTC1241		X		X	X	X		X	X	X	X	X	X	X	
	Professional Portfolio (BHSAD)	6FTC1239			X	X		X			X						X
	C&CS: L6 Fashion Degree Essay (BHSAD)	6FTC1240	X				X		X		X		X		X		

Key: Learning Outcome which is assessed as part of the module ⊠

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KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

A1. Demonstrate an awareness of the critical, contextual, historical, conceptual and ethical dimensions of the student's discipline, in particular and art and design, in general.

A2. Demonstrate knowledge and understanding of the relationship of the practitioner with stakeholders, within a professional environment.

A3. Demonstrate knowledge and understanding of the key developments of current and emerging media and technologies and of inter- and multi-disciplinary approaches.

Intellectual Skills

B1. Generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively as self-initiated activity and/or in response to set briefs.

B2. Foster inquiry, critical thinking and curiosity in the processes of observation, investigation, speculative inquiry, visualisation and/or making.

B3. Analyse information and experiences and formulate independent judgements articulating reasoned arguments.

B4. Navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources.

Practical Skills

C1. Begin to employ appropriate materials, techniques and methods in relation to contemporary commercial fashion.

C2. Demonstrate relevant levels of professional competence in the realisation, presentation and communication of design ideas in fashion.

C3. Make aesthetic and functional judgements in the realisation of design ideas.

Transferable Skills

D1. Manage and make appropriate use of intention, process, outcome, context and the methods of dissemination.

D2. Be resourceful and entrepreneurial.

D3. Study independently, set goals, manage workloads and meet deadlines.

D4. Interact effectively with others, for example through collaboration, collective endeavour and negotiation.

D5. Communicate and present ideas and work to audiences in a range of situations.

University of Hertfordshire UH

Section 2

Programme management

Relevant QAA subject benchmarking statements	Art and Design
Type of programme	Undergraduate
Date of validation/last periodic review	May 21
Date of production/ last revision of PS	June 2021
Relevant to level/cohort	Level 4 entering September 2021
Administrative School	School of Creative Arts

Table 3 Course structure

Course details		
Course code	Course description	HECOS
CTBRFAD	BA (Hons) Fashion Design (BHSAD, Moscow)	100078

The new programme will roll out to Level 4 only in September/October 2018, followed by Level 5 in September/October 2019 and Level 6 in September/October 2020.

REPEATING/RESTING STUDENTS

Academic Year 2018-2019

All current (2017/18) level 4 modules will remain 'open' during the academic year 2018-19.

Level 5 students who are repeating Level 4 modules:

Module that has been Failed/returning to	Module that student is enrolled on to Repeat	Activity
Design Studio 1: Fashion Process – 4FTC1057 (15 credits)	Design Studio 1: Fashion Process – 4FTC1057	The student(s) will study alongside Level 4 students enrolled on Fashion Design Fundamentals 1: Introduction to Fashion Principles – 4FTC1359. They will study on selected assignments or a smaller assignment and be given appropriate workshops, classes from this module to the value of 15 credits during semester A <u>only</u>.
Studio Skills 1: Technical Design and Communication – 4FTC1056 (45 credits)	Studio Skills 1: Technical Design and Communication – 4FTC1056	The student(s) will study alongside Level 4 students enrolled on Fashion Design Skills 1: Introduction to Fashion Function – 4FTC1360 completing all the learning to the value of 30 credits (entire module). The student(s) will also study alongside students enrolled on Fashion Design Studio 1: Introduction to Fashion Application – 4FTC1361. They will study on selected assignments or a smaller assignment and be given appropriate workshops, classes from this module to the value of 15 credits during semester A <u>only</u>.
Design Studio 2: Fashion Realisation – 4FTC1055 (30 credits)	Design Studio 2: Fashion Realisation - 4FTC1055	The student(s) will work alongside Level 4 students enrolled on Fashion Design Studio 1: Introduction to Fashion Application - 4FTC1361. They will be given appropriate workshops, classes from this module to the value of 15 credits during semester B <u>only</u>. They will also study alongside students enrolled on Fashion Design Fundamentals 1: Introduction to Fashion Principles – 4FTC1359. They will study on selected assignments or a smaller assignment and be given appropriate workshops, classes from this module to the value of 15 credits during semester B <u>only</u> .

Module that has been Failed/returning to	Module that student is enrolled on to Repeat	Activity
C&CS L4 Fashion – 4FTC1146 (30 credits)	C&CS L4 Fashion – 4FTC1146	The student(s) will study alongside Level 4 students enrolled on C&CS L4 Fashion – 4FTC1362 and be given appropriate workshops, classes from this module to the value of 30 credits (entire module).

Academic Year 2019-2020

All current (2017/18) level 5 modules will remain 'open' during the academic year 2019-20.

Level 6 students who are repeating Level 5 modules:

Module that has been Failed/returning to	Module that student is enrolled on to Repeat	Activity
Design Practice 1: Commercial Process and Realisation – 5FTC1064 (45 credits)	Design Practice 1: Commercial Process and Realisation – 5FTC1064	The student(s) will study alongside Level 5 students enrolled on Fashion Design Skills 2: Fashion Function – 5FTC1349, Fashion Fundamentals 2: Fashion Principles – 5FTC1351 and Fashion Design Studio 2: Fashion Innovation – 5FTC1350 completing learning to the value of 15 credits on each module during semester A only.
Studio Skills 2: Fashion Technologies – 5FTC1063 (30 credits)	Studio Skills 2: Fashion Technologies – 5FTC1063	The student(s) will work alongside Level 5 students enrolled on Fashion Design Skills 2: Fashion Function – 5FTC1349 and Fashion Fundamentals 2: Fashion Principles – 5FTC1351 completing learning to the value of 15 credits on each module during semester B only.
Design Practice 2: Design and Communication – 5FTC1062 (15 credits)	Design Practice 2: Design and Communication – 5FTC1062	Student(s) will work alongside Level 5 students enrolled on Fashion Studio 2: Fashion Innovation – 5FTC1350 and be given appropriate workshops, classes from this module to the value of 15 credits during semester B only.
C&CS L5 Fashion – 5FTC1160 (30 credits)	C&CS L5 Fashion – 5FTC1160	Student(s) will work alongside Level 5 students enrolled on C&CS: L5 Fashion – 5FTC1352 and be given appropriate workshops, classes from this module to the value of 30 credits (entire module).

Academic Year 2020-2021

All current (2017-18) level 6 modules will remain 'open' during the academic year 2020-21

'Graduated' students who are repeating Level 6 modules:

Module that has been Failed	Module that student is enrolled on to Repeat	Activity
Design Directions: Major Project – 6FTC1087 (60 credits)	Design Directions: Major Project – 6FTC1087	The student(s) will work alongside Level 6 students enrolled on Fashion Directions: Major Project – 6FTC1241 and they will complete appropriate work from this module to the value of 60 credits (entire module).
Professional Portfolio – 6FTC1086 (30 credits)	Professional Portfolio – 6FTC1086	Student(s) will work alongside Level 6 students enrolled on Professional Portfolio – 6FTC1239 and they will complete appropriate work from this module to the value of 30 credits (entire module). Students will be enrolled on the module from semester A.
Fashion L6 Degree Essay - 6FTC1180 (30 credits)	Fashion L6 Degree Essay - 6FTC1180	The student(s) will study alongside Level 6 students enrolled on C&CS L6: Fashion Degree Essay– 6FTC1240 and be given appropriate workshops, classes from this module to the value of 30 credits (entire module).