

School of Creative Arts

Title of Programme: Photography

Programme Code: CTBRPHO

For Collaborative: Franchise at The British School of Higher Art and Design

Programme Specification

This programme specification is relevant to students entering:
01 September 2019

Associate Dean of School (Academic Quality Assurance):
Barbara Brownie

Signature



A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression

requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment
F	'Herts Handbook' updated to 'Ask Herts'

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification Photography

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	British Higher School of Art and Design, Moscow
University/partner campuses	British Higher School of Art and Design, Moscow
Programme accredited by	Not applicable
Final Qualification	BA (Hons)
All Final Award titles (Qualification and Subject)	Photography
FHEQ level of award	6
UCAS code(s)	Not applicable
Language of Delivery	English

A. Programme Rationale

The School of Creative Arts, University of Hertfordshire Photography franchise programme at BHSAD Photography is designed for students who want to work in the forefront of the photographic and related creative industries. We encourage you to explore and evolve your own vision, creativity, practice and professional ethos through workshops, seminars, lectures and work placements. Through a sequence of increasingly advanced practical projects, you will attain a broad and industry-relevant range of technical skills and professional knowledge grounded in the traditions of photography and by current and emerging developments in the photographic industries.

We support a range of traditional and cutting edge photographic practices, enabling you to locate yourself within the creative industries. We encourage you to be ambitious and self-motivated, to understand the importance of collaboration and networking and to have a flexible approach to problem solving. We motivate you to develop independent and individual outlooks and outcomes. We also facilitate the development of your entrepreneurial strategies. We cover commercial practices, personally defined work and various areas of production, post-production, dissemination and publishing. Our teaching team of industry leading experts work with you to explore emergent trends in production and modes of consumption of photography within a contemporary visual culture in which all elements of the human experience are ultimately represented in images.

We encourage critical and creative enquiry, experimentation and risk-taking within a broad based commercial and cultural context. This includes photographic histories, theories and contemporary practice.

In level 4, you study the emergence of the contemporary photography and media world and the conditions in which they operate. In levels 5 and 6, you will develop your own unique practice and specialist personal direction within Photography and related creative industries.

You will engage with a full range of photographic processes, technologies and methodologies to develop skills based proficiency and competence in the creation and manipulation of photographic imagery. Alongside this runs the development of skills in enquiry, communication and critical thinking. You will

establish an informed knowledge of the historical development and traditions of photographic practice and the legal, ethical and commercial contexts in which photographic images are created and make meaning.

Key themes of study are developed throughout the programme:

- *practical skills* in and knowledge of, photographic processes and equipment and the safe and accomplished handling of equipment and people in photographic environments such as studios and location settings;
- *enquiry* - the abilities, skills and judgements needed to find, evaluate, handle, understand and re-present information from diverse sources;
- *communication* – the abilities, skills and judgements needed to work information into visual, verbal and textual expressions for particular audiences and media forms; to communicate ideas, information and feelings clearly with due regard for formal, aesthetic, affective and technical domains; interpersonal and team working skills;
- *thinking* – the abilities and skills to grasp, understand, analyse and synthesise ideas, to invent, develop and realise new ideas and to use those skills in a range of situations and applied to new materials and process; to be a self-critical practitioner;
- *self-management* – the abilities, skills, knowledge and experiences needed to plan time and resources, to identify objectives and to prioritise tasks, to manage complexity, to work independently, to seek and make good use of advice, to work with others, to be open to new learning and to respond flexibly to changing conditions;
- *subject knowledge* - the assimilation of ideas, the gaining of facts, the broad common knowledge of the subject areas and the detailed knowledge of photography within the field, of the methods and approaches which are typical of contemporary photographic practice;
- *enterprise* – the abilities, skills and judgements needed to identify opportunities, to formulate plans and realise them, to take initiatives and personal responsibilities, to recognise the photographic worth and currency of ideas in cultural, commercial and ethical terms;
- *employability* – sector awareness and career prospects, awareness of contemporary practices and the relevance of skills, knowledge and abilities to the roles and opportunities open to people aspiring to careers in the creative and cultural industries generally and photography specifically.

The professional and industrial practice of photography includes a considerable amount of working with others in teams and as individuals contributing specialist skills, aptitudes and abilities to joint endeavours. For example, a fashion shoot may involve specialist lighting technicians, models, make-up artists, as well as the photographer, a retoucher or art director.

Therefore, in some modules students do assignments as group work, or through collaborative working which may involve students from other programmes within BHSAD, as well as within the Photography programme.

Work-related learning is at the centre of this professional practice-oriented programme. We have leading professionals in the classroom or studio working with students, defining, supervising and giving feedback on study assignments. Students do work placements with professionals off campus and also work on live collaborative projects with leading outside agencies.

English Language

All aspects of the programme are delivered and completed in English. It is expected that all students will continue to build upon their level of English throughout the duration of their programme of study.

Students studying in Moscow at BHSAD are expected to commit to the ongoing development of their English language skills throughout all elements of their programme of study in order to maintain a comparable learning experience and level of achievement as their UK based, English speaking peers. For this to succeed, it is expected that students use English as their primary means of communication with their peers and tutors at all times. This is particularly important for the continued development of speaking and listening skills. Efforts should also be made to maintain a commitment to language development outside of timetabled activities although it is acknowledged that this will require additional efforts from the individual student.

In addition to general programme specific communication requirements, some modules have language specific communication requirements in place which will normally be highlighted within the DMD and or other assessment documentation. Ineffective communication will inhibit the student's ability to meet the learning outcomes of such modules leading to reduced or fail grades through poor performance.

The option to complete their final year of study at the University of Hertfordshire in the UK is guaranteed to any student meeting the requirements for progression from L5 to L6 study. Students may also choose to undertake their Level 5 studies at the School of Creative Arts in the UK (subject to meeting the requirements for progression from L4 to L5 study) and **either** return to Moscow or remain in the UK to complete their final year of study. The student experience allows for a fully international experience, studying within a large UK university setting, drawing on the resources of the UK and London.

The programme is part of a portfolio of courses run as a franchise partnership between the University of Hertfordshire and the British Higher School in Moscow. The course structure and modules are based on the UK programme. The student experience is intended to bring together a hybrid of the approach of UK art and design education with strengths drawn from the Russian creative industries context and educational traditions.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally this programme aims to:

- enable students to initiate, develop and realise distinctive and creative work in the field of photographic production;
- provide students with a detailed knowledge and comprehensive understanding of key production processes and professional practices relevant to photography practice including emergent technologies and current debates;
- provide the opportunity, through Critical and Cultural Studies delivered as an integral part of studio projects, for students to develop critical insight into contemporary Photography practices and debates. Students will be able to locate their own work within a wider cultural context, with a clear understanding of the cultural, aesthetic and professional forces that shape contemporary Photography, using them to reflect on their own practice;
- provide students with an understanding of the development and operation of the photography and media industry, its global scope, regulatory frameworks, business practices, markets and audiences;
- enable students to understand and situate the products of the photography and media industry in professional, global, cultural and historical contexts;
- equip students with the skills to work professionally in photography production and in associated fields and contribute creatively in a variety of roles, as part of a team and in a freelance capacity;
- develop a range of personal and entrepreneurial skills which equip students to respond to current and future career challenges;
- enable students to apply a range of research and critical skills, frame appropriate questions and draw independent conclusions;

- equip students with the skills and confidence to communicate effectively to specialist and non-specialist audiences in oral, written and audio visual forms;
- provide a preparation for further academic or professional study by equipping them with knowledge and skills to initiate and manage an independent course of study.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Media, Film and Cultural Studies, Art and Design and General Business and Management and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding of:	Teaching/learning methods & strategies	Assessment
<p>A1- key production processes and professional practices, including emergent technologies, of photography;</p> <p>A2- a representative selection of key works of photography, the historical development of particular genres, aesthetic traditions and forms within the photographic archive, including contemporary works at the forefront of the discipline;</p> <p>A3- the development and operation of the photography and related media industries, their professional requirements and constraints, global scope, regulatory frameworks, business practices, audiences and patterns of consumption.</p>	<p>Acquisition of knowledge and understanding is through a combination of lectures, demonstrations and workshop activities, seminar and symposium discussions, individual and group tutorials, peer and buddy learning activities, presentations and critiques, the carrying out and completion of study tasks and assignments of varying kinds that require enquiry, communication and the realisation of photographic work.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p>	<p>Knowledge and understanding are assessed through the content, expression and form of work presented on completion of study tasks and assignments in a variety of forms.</p> <p>These include:</p> <p>Portfolios of photographic work, evidence of visual research and exploration, written texts in a range of formats, expressed in a range of registers and intended for different audiences.</p>
Intellectual skills - able to:	Teaching/learning methods & strategies	Assessment
<p>B1- evaluate critically current debates about modes of representation and narrative processes at work in media and cultural texts;</p>	<p>Intellectual skills are developed through the methods and strategies outlined in section A, above.</p>	<p>Intellectual skills are assessed through the methods and strategies outlined in section A, above.</p>

<p>B2- critically analyse, situate and evaluate the products of the photography and media industries in historical, global and professional contexts;</p> <p>B3- consider and evaluate their own work in a reflexive manner, with reference to professional practices, conventions and current debates.</p>	<p>Throughout, the learner is encouraged to develop intellectual skills further by independent study.</p>	
<p>Practical skills - able to:</p>	<p>Teaching/learning methods & strategies</p>	<p>Assessment</p>
<p>C1- initiate, develop and realise sustained creative work in the fields of photographic production;</p> <p>C2- produce work showing competence in operational aspects of photography production, its technologies, systems, techniques and professional practices;</p> <p>C3- demonstrate the effective creation and manipulation of imagery in photographic production which is informed by an understanding of media forms and structures, audiences and specific communication registers.</p>	<p>Practical skills are developed through the methods and strategies outlined in section A, above.</p> <p>Practical skills taught and developed in one module are used and practiced elsewhere in the creation and realisation of artefacts for assessment. Students are expected to transfer and apply the skills and knowledge of practical processes acquired in one place, to other situations, tasks and processes.</p> <p>The learner is expected to make good use of independent study to further develop practical skills.</p>	<p>Practical skills are assessed through the methods and approaches outlined in section A, above.</p>
<p>Transferable skills - able to:</p>	<p>Teaching/learning methods & strategies</p>	<p>Assessment</p>
<p>D1- utilise a range of research and critical evaluation skills, frame appropriate questions, formulate arguments cogently and draw independent conclusions;</p> <p>D2- present and communicate effectively to specialist and non-specialist audiences in oral, written and visual forms;</p>	<p>Transferable skills are developed through the methods and approaches outlined in section A, above.</p> <p>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</p>	<p>Transferable skills are assessed through the methods and approaches outlined in section A, above.</p>

D3- competently retrieve information from a range of sources and use digital and other technologies to present texts and images;

D4- contribute as part of a team, in a variety of roles and negotiate and pursue goals with others;

D5- work independently, manage time, personnel and resources effectively, by drawing on planning and organisational skills;

D6- reflect on personal strengths and identify learning goals for continuing development;

D7- effectively deploy a range of personal and entrepreneurial skills to meet their career aspirations.

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full time (3 years) and part time (6 years) modes and leads to the award of BA with Honours in Photography.

Entry is normally at level 4 with suitable entry qualifications as detailed in section F but is possible at subsequent levels subject to appropriate qualifications and experience. Intake is normally Semester A (September).

Work-Based Learning, including Sandwich Programmes

With agreement from the Programme Leader, a student negotiated work experience is available within this Programme at Levels 5/6.

This means that, with prior written agreement, a student may undertake:

- a work experience in place of *an assessed component within* one of the named modules below (referred to as a 'Short Term Work Experience'); *or,*

In the modules (listed below), the student may integrate into their studies elements of work experience. These will be negotiated with and agreed by the module and programme tutors with a clear statement about the equivalent value and standing of the work being drawn up to guide the student and to ensure that the work is aligned with Learning Outcomes and assessment requirements of the module.

Students (and staff when considering approval) should carefully consider any potential difficulties which may arise when attempting to undertake a work experience simultaneously with their academic study (for example, Timetable constraints for other modules). In terms of exemption from academic study whilst undertaking a work placement, a time equivalent to 30 credits is normally the maximum permitted. There is a maximum of 45 credits of professional Work Experience for any student within any year of University study.

Students will need approval of the programme leader or nominee for the work experience, to ensure that the scope and level of challenge / learning of the work submitted in reflection upon a work experience, is appropriate and as far as possible, matched in scope and level to any work being substituted.

The programme supports the student in opportunities to undertake live projects which may arise through their own endeavour and works to build such opportunities into the student's learning and assessment through negotiation of briefs and presentable outcomes. The term 'live projects' refers here to a range of activities that extends well beyond those that are primarily commercial and includes social enterprise projects undertaken in connection with community groups, arts organisations and other agencies. Where a student wishes to undertake a live project, it is a requirement that before it commences there is in place a learning contract that specifies clearly how it enables the student to fulfil the module Learning Outcomes; the materials to be submitted for assessment; the date of submission for that material; what the work means in terms of the student's attendance and workload and an appropriate strategy for supervision by a tutor. That contract has to be agreed by both the module tutor and the Programme Leader.

Normally 'live projects' and work experience are undertaken *during* level 5 and 6 studies, with the assessment submission made during the period of the module. The following modules have been identified as appropriate for 'live projects' or for integrated work experience to take place:

- 5FTC1265 – Negotiated Photography Projects (30 credits)
- 5FTC1262 – Professional Development (30 credits)

Work-Based Learning is included in **Professional Development** (5FTC1262) as a mandatory element of the module.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full time; part time

Entry point Semester A

Level 4

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Photography Practices L4 (BHSAD)	4FTC1209	30	English	0	100	0	AB
Digital Environment L4 (BHSAD)	4FTC1210	30	English	0	100	0	AB
Photography: Histories and Cultures (C&CS) (BHSAD)	4FTC1211	30	English	0	100	0	AB
Experimental Projects (BHSAD)	4FTC1204	30	English	0	100	0	AB

Level 5

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Module Title							
* Professional Development L5 (BHSAD)	5FTC1262	30	English	0	100	0	AB
Photography Assignments L5 (BHSAD)	5FTC1263	30	English	0	100	0	AB
Photography: Application and Cultures (C&CS) (BHSAD)	5FTC1264	30	English	0	100	0	AB
* Negotiated Photography Projects L5 (BHSAD)	5FTC1265	30	English	0	100	0	AB

* Work experience may be undertaken in these modules in part fulfilment of the module, depending upon the nature of the work experience acquired.

Level 6

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Module Title							
Professional Portfolio (BHSAD)	6FTC1203	30	English	0	100	0	AB
Photography L6 Degree Essay / Report (BHSAD)	6FTC1198	30	English	0	100	0	A
Enterprise and Employability in the Photographic Industries (BHSAD)	6FTC1204	15	English	0	100	0	A
Degree Major Project(BHSAD)	6FTC1205	30	English	0	100	0	B
Concepts and Planning L6 A (BHSAD)	6FTC1206	15	English	0	100	0	A

FULL TIME MODE (3 years)

LEVEL 4	
Semester A	Semester B
Photography Practices L4 (BHSAD) 4FTC1209 30 credits	
Digital Environment L4 (BHSAD) 4FTC1210 30 credits	
Photography: Histories and Cultures C&CS (BHSAD) 4FTC1211 30 credits	
Experimental Projects L4 (BHSAD) 4FTC1204 30 credits	
LEVEL 5	
Semester A	Semester B
Professional Development L5 (BHSAD) 5FTC1262 30 credits	
Photography Assignments L5 (BHSAD) 5FTC1263 30 credits	
Photography: Application and Cultures (C&CS) (BHSAD) 5FTC1264 30 credits	
Negotiated Photography Projects L5 (BHSAD) 5FTC1265 30 credits	
LEVEL 6	
Semester A	Semester B
Concepts and Planning (BHSAD) 6FTC1206 15 credits	Professional Portfolio (BHSAD) 6FTC1203 30 credits
Enterprise and Employability in the Photographic Industries (BHSAD) 6FTC1204 15 credits	Degree Major Project (BHSAD) 6FTC1205 30 credits
Photography L6 Degree Essay / Report (BHSAD) 6FTC1198 30 credits	

INDICATIVE PART TIME STUDY ROUTE (6 years)

YEAR 1 (60 credits)		Semester A		Semester B	
Photography: Histories and Cultures C&CS (BHSAD) 4FTC1211 30 credits					
Photography Practices L4 (BHSAD) 4FTC1209 30 credits					
YEAR 2 (60 credits)		Semester A		Semester B	
Digital Environment L4 (BHSAD) 4FTC1210 30 credits					
Experimental Projects L4 (BHSAD) 4FTC1204 30 credits					
YEAR 3 (60 credits)		Semester A		Semester B	
Photography: Application and Cultures (C&CS) (BHSAD) 5FTC1264 30 credits					
Photography Assignments L5 (BHSAD) 5FTC1263 30 credits					
YEAR 4 (60 credits)		Semester A		Semester B	
Professional Development L5 (BHSAD) 5FTC1262 30 credits					
Negotiated Photography Projects L5 (BHSAD) 5FTC1265 30 credits					
YEAR 5 (60 credits)		Semester A		Semester B	
Concepts and Planning (BHSAD) 6FTC1206 15 credits		Enterprise and Employability in the Photographic Industries (BHSAD) 6FTC1204 15 credits			
Photography L6 Degree Essay / Report (BHSAD) 6FTC1198 30 credits					
YEAR 6 (60 credits)		Semester A		Semester B	
Degree Major Project (BHSAD) 6FTC1205 30 credits					
Professional Portfolio (BHSAD) 6FTC1203 30 credits					

The award of an honours degree requires 360 credit points passed with a minimum of at least 120 at level 6, including the final degree project appropriate to the award title.

Progression to levels 5 and 6 requires a minimum of 90 and 210 credits respectively and passes in all compulsory modules.

Progression to level 6 of the BA (Hons) Photography at the University of Hertfordshire in the UK is guaranteed to any student who has passed 240 credits of study including at least 120 at Level 5.

The option to progress to Level 5 of study in the UK is also available to students who have passed a minimum of 90 credits at level 4 of study.

Students planning to take up either option should, in the first instance, contact their programme administrator and must also notify the School of Creative Arts Admissions Tutor in writing at the start of Semester B of their Level 4 or Level 5 of study, as appropriate.

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Award	Minimum requirements	Available at end of Level
University Certificate	45 credit points at level 4	4
Certificate of Higher Education	120 credit points at level 4	4, 5
Diploma of Higher Education Photography	240 credit points including at least 120 at level 5	5, 6
BA Photography	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6
BA (Hons) Photography	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6

E. Management of Programme & Support for student learning.

The programme is managed:

at BHSAD by:

- Head of British Programmes.
- A Deputy Director Academic Quality.
- Programme Leaders responsible for day to day management of the student experience, open days and selection processes.
- A designated Administrator to deal with day to day programme administration.
- Year Leaders responsible for general day to day management of the year group, including pastoral care.
- Module Leaders responsible for individual modules.
- Programme Committees.

at UH by:

- Dean of School.
- A School Admissions Tutor with specific responsibility for open days and selection.
- A designated Administrator to deal with day to day administration associated with the programme.
- A Link Tutor responsible for day to day communications with BHSAD, academic quality and moderation processes.

Students are supported by:

- Advice at the admissions stage to ensure they have a clear picture of the programme, with access to further information by email.
- An induction at the beginning of each new academic session.
- Academic Subject Group Leader to oversee and advise on programme related issues.
- A Programme Leader responsible for day to day management of the student experience, open days and selection processes.
- Year Leaders responsible for general day to day management of the year group, including pastoral care.
- Module Leaders responsible for individual modules.
- Tutors to provide academic and pastoral support.
- Student representatives on Programme Committees.
- A designated Student Administrator to deal with student enquiries.
- StudyNet use as part of the learning environment.
- Access to digital and print collections of information resources.
- Careers advice for all current students and graduates.
- A Link Tutor who will meet students on a bi-annual basis.

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF

panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>

G. Entry requirements

The normal entry requirements for the programme are:

Admission to the BA (Hons) programme is normally through one of the following specified routes or equivalent:

- pre-degree year of art and design study;
- school study showing a good academic profile, including ability in art and design subjects;
- professional experience equivalent to a pre-degree year of study.

All students must have an IELTS score of 6 or equivalent.

Selection is usually by interview and portfolio inspection. BHSAD may specify that the applicant undertakes an entry exam.

Candidates for Level 4 should be able to show evidence of:

- a portfolio of work demonstrating a broad-based approach to visual language and media handling;
- visual communications and problem-solving skills;
- an open-minded and questioning attitude to ideas and issues;
- a desire to engage in contextual debate in relation to photography practice;
- written and verbal communication skills.

Non-standard / Direct Applicants into Year 2

In the case of students seeking to transfer to the programme from either foundation degree courses or from another non BHSAD degree courses, applications will be looked at on a case by case basis.

Progression either to Level 5 or Level 6 of the BA Hons Photography at the University of Hertfordshire in the UK is guaranteed to any student who, on completion of their Level 4 or Level 5 of study, has met the minimum requirements to progress to the next Level of Study. Candidates wishing to take up either of these options should, in the first instance, contact their programme administrator and will also be required to notify the School of Creative Arts Admissions Tutor in writing at the start of Semester B of their Level 4 or level 5 of study, as appropriate.

The programme is subject to the University's Principles, Policies, Regulations and Procedures for the Admission of Students to Undergraduate and Taught Postgraduate Programmes and will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL)

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:

Ekaterina Kozlova, Programmes Office administrator at

ekozlova@britishdesign.ru

or at the University of Hertfordshire:

School of Creative Arts, University of Hertfordshire

Telephone: 01707 285300

Email: ctaadmin@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

BA (Hons) Photography

Table 2: Development of Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																
		Knowledge & Understanding			Intellectual Skills			Practical Skills			Transferable Skills							
Module Title		Module Code	A1	A2	A3	B1	B2	B3	C1	C2	C3	D1	D2	D3	D4	D5	D6	D7
Level 4	Photography Practices L4 (BHSAD)	4FTC1209	X					X	X	X		X	X					
	Digital Environment L4 (BHSAD)	4FTC1210	X		X				X	X	X		X	X		X		
	Photography: Histories and Cultures (C&CS) (BHSAD)	4FTC1211		X		X						X	X	X				
	Experimentat Projects L4 (BHSAD)	4FTC1204		X					X				X		X		X	
Level 5	Photography: Application and Cultures (C&CS) (BHSAD)	5FTC1264		X		X	X					X	X	X				
	Professional Development L5 (BHSAD)	5FTC1262			X		X			X			X					X
	Photography Assignments L5 (BHSAD)	5FTC1263	X		X		X		X	X	X		X					
	Negotiated Photography Projects L5 (BHSAD)	5FTC1265	X	X		X		X	X			X	X					X
Level 6	Professional Portfolio (BHSAD)	6FTC1203	X		X				X	X	X		X					X
	Concepts and Planning (BHSAD)	6FTC1206		X		X		X	X			X	X					X
	Degree Major Project (BHSAD)	6FTC1205	X						X	X	X		X	X		X	X	
	Enterprise and Employability in the Photographic Industries (BHSAD)	6FTC1204			X		X						X	X			X	
	Photography L6: Degree Essay / Report	6FTC1198		X		X		X					X			X		

Key: Learning Outcome which is assessed as part of the module ☒

Key to Programme Learning Outcomes

Knowledge and Understanding

- A1. Key production, processes and professional practices, including emergent technologies, of photography;
- A2. A representative selection of key works of photography, the historical development of particular genres, aesthetic traditions and forms within the photographic archive, including contemporary works at the forefront of the discipline;
- A3. The development and operation of the photography and related media industries, their professional requirements and constraints, global scope, regulatory frameworks, business practices, audiences and patterns of consumption.

Intellectual Skills

- B1. Evaluate critically current debates about modes of representation and narrative processes at work in media and cultural texts;
- B2. Critically analyse, situate and evaluate the products of the photography and media industries in historical, global and professional contexts;
- B3. Consider and evaluate their own work in a reflexive manner, with reference to professional practices, conventions and current debates.

Practical Skills

- C1. Initiate, develop and realise sustained creative work in the fields of photographic production;
- C2. Produce work showing competence in operational aspects of photography production, its technologies, systems, techniques and professional practices;
- C3. Demonstrate the effective creation and manipulation of imagery in photography production which is informed by an understanding of media forms and structures, audiences and specific communication registers.

Transferable Skills

- D1. Utilise a range of research and critical evaluation skills, frame appropriate questions, formulate arguments cogently and draw independent conclusions;
- D2. Present and communicate effectively to specialist and non-specialist audiences in oral, written and visual forms;
- D3. Competently retrieve information from a range of sources and use digital and other technologies to present texts and images;
- D4. Contribute as part of a team, in a variety of roles and negotiate and pursue goals with others;
- D5. Work independently, manage time, personnel and resources effectively, by drawing on planning and organisational skills;
- D6. Reflect on personal strengths and identify learning goals for continuing development;
- D7. Effectively deploy a range of personal and entrepreneurial skills to meet their career aspirations.

Section 2

Programme management

Relevant QAA subject benchmarking statements

Type of programme

Date of validation/last periodic review

Date of production/ last revision of PS

Relevant to level/cohort

Administrative School

Communication, Media, Film and Cultural Studies; Art and Design and General Business Management

Undergraduate

April 15

May 2019

Level 4 entering September 2019

School of Creative Arts

Table 3 Course structure

Course details		
Course code	Course description	JACS/ HECOS
CTBRPHO	BA (HONS) Photography (BHSAD, Moscow)	W640